May I Sleep in Your Bed?

Getting Permission to Book Accommodation in Peer-to-Peer Accommodation Networks.

Logi Karlsson, The University of Queensland Astrid Kemperman, Eindhoven University of Technology Sara Dolnicar, The University of Queensland

Abstract

In peer-to-peer networks – as opposed to traditional markets – the buyer cannot simply buy. Rather, the buyer needs the vendor's permission to buy. It is not known how frequently vendors refuse to sell and what the main reasons for refusal are. A choice experiment (1) reveals substantial rates of refusal to sell, and (2) identifies key attributes of buyer requests which drive host acceptance or rejection.

Key words: peer-to-peer networks, collaborative consumption, sharing economy